



ASRA

ASSOCIATION FOR STUDENT
RESIDENTIAL ACCOMMODATION



Supplier Membership

Connecting sector suppliers with student accommodation professionals across the UK and Ireland.

Supporting collaboration, innovation and excellence in student accommodation

CONNECTING THE STUDENT ACCOMMODATION SECTOR

ASRA is the leading representative organisation for student accommodation professionals throughout the UK and Ireland.

ASRA, the Association for Student Residential Accommodation, brings together a network of professionals working across student accommodation in the higher and further education, public, private and purpose-built student accommodation (PBSA) sectors.

Our community is diverse and collaborative, bringing together colleges and universities, students' unions, PBSA providers, housing associations and organisations with a close connection to student accommodation and residential life.

What we do

We promote and support the work of professionals working with or in student accommodation throughout the UK and Ireland. ASRA is the place to come to for news about accommodation, job opportunities in the sector and discussions about all things student housing related.

We work together to promote the best in student housing and management, keeping members up to date on developments and the latest trends in the sector. ASRA represents student accommodation providers on a range of statutory boards and in various housing-related organisations, and runs regional meetings, training events and the biggest student accommodation event in the UK and Ireland - the ASRA Annual Conference.

Our members are responsible for accommodation operations, residential life programmes, student wellbeing within residences, facilities and commercial partnerships, compliance and standards, and student experience and community development.

Through regional events, professional networks, webinars, research and the annual conference, ASRA provides opportunities for members to collaborate, share best practice and shape the future of student accommodation.



WHY BECOME AN ASRA SUPPLIER MEMBER?

Student accommodation is a cornerstone of the student experience, directly influencing wellbeing, retention, belonging and academic success. It is also one of the most operationally complex environments in higher education, spanning residential life, facilities, sustainability, compliance, technology and student support.

ASRA is the leading professional body for student accommodation practitioners across the UK and Ireland. It brings together universities, housing providers and sector partners into a single, trusted community focused on improving residential practice and outcomes for students.

More than a membership organisation, ASRA is a professional network where the sector connects, shares insight and develops the standards and approaches that shape student living environments. ASRA Supplier Membership provides a structured framework for organisations to engage with the student accommodation sector across a range of areas.

A network at the centre of the sector

ASRA connects professionals working across the full spectrum of student accommodation, from operational teams and residential life specialists through to strategic leaders and sector partners. Through this network, ASRA enables:

- The exchange of real-world practice and expertise
- Discussion of emerging challenges and opportunities
- Collaboration across public, private and educational providers
- Shared understanding of what “good” looks like in student accommodation

Shaping practice, not just sharing it

ASRA plays a central role in supporting professional development and sector knowledge. Through conferences, regional activity and year-round engagement, ASRA provides a space where ideas are tested, experiences are shared and sector priorities are explored - ensuring members are not only informed about developments in student accommodation, but actively part of shaping them.



ENGAGEMENT OPPORTUNITIES THROUGH ASRA

ASRA provides year-round opportunities for Supplier Members to engage with accommodation professionals across the UK and Ireland through events, communications, thought leadership and sector collaboration.

ASRA Annual Conference

The largest student accommodation event in the UK and Ireland, bringing together accommodation professionals, residential life practitioners, PBSA providers, students' unions, housing associations and sector partners. The conference provides opportunities to develop relationships, share expertise, showcase innovation and contribute to discussions shaping the future of student accommodation.

ASRA Awards

The ASRA Awards celebrate excellence, innovation and achievement across student accommodation and residential life. Supplier Members may have opportunities to support the awards programme through sponsorship and sector recognition initiatives, subject to availability and ASRA approval.

Regional Meetings

ASRA's regional network provides opportunities for members and suppliers to connect throughout the year. With regular meetings taking place across the UK and Ireland, these events enable the sharing of ideas, discussion of emerging sector issues and the development of professional relationships.



ASRA Hour and Online Engagement

ASRA Hour webinars and online discussions provide accessible opportunities for learning, collaboration and sector insight throughout the year. Depending on membership tier, Supplier Members may have opportunities to contribute expertise and support member engagement.

Communications and Thought Leadership

Supplier Members may engage with ASRA members through a range of communications opportunities including supplier spotlights, case studies, surveys, thought leadership content and member resources, helping to promote knowledge sharing across the sector.

HOW ASRA SUPPLIER MEMBERSHIP WORKS

ASRA Supplier Membership offers structured engagement for organisations whose core business provides goods or services to the student accommodation sector. It enables organisations to engage with ASRA and its members through a transparent framework of benefits and engagement opportunities.

All Supplier Membership activity is designed to support meaningful, relevant engagement between sector professionals and trusted suppliers, while maintaining ASRA's independence and member-led focus.

Supplier Members may have opportunities to engage in

- Sector-focused discussions and thought leadership activity
- ASRA conferences, regional meetings and events
- Sharing insight, expertise and innovation with practitioners
- Carefully curated visibility through ASRA communications and channels (where appropriate and approved)

The level of engagement, visibility and participation varies across each tier in line with ASRA's published framework.

The value of Supplier Membership

Supplier Membership enables organisations to build meaningful engagement with the student accommodation sector throughout the UK and Ireland. Through ASRA, suppliers can:

- ✓ Build relationships with accommodation and residential life professionals
- ✓ Increase visibility across ASRA's communication channels and events
- ✓ Share expertise through insight, case studies and sector engagement
- ✓ Support the development of best practice within student accommodation

**JOIN
TODAY!**

TAKE ADVANTAGE OF THIS EXCLUSIVE OFFER

Supplier Membership Fee: £1,000 + VAT

Membership benefits available through to 31 December 2027

Join now and get an extra 5 months of membership absolutely free

**JOIN
TODAY!**

What membership includes

- ✓ Company logo and link on ASRA website
- ✓ Supplier profile on ASRA website
- ✓ Partner directory listing
- ✓ Member-rate attendance at ASRA regional meetings (currently £30 per meeting)
- ✓ Annual Supplier Spotlight feature
- ✓ Inclusion in partner announcements (where appropriate)
- ✓ Social media recognition
- ✓ News items shared with members via the ASRA website
- ✓ One approved case study within ASRA member resources
- ✓ Access to ASRA Hour webinars
- ✓ Member-rate attendance at the ASRA Annual Conference
- ✓ Recognition as an ASRA Supplier Member

ADDITIONAL OPPORTUNITIES

Throughout the year, ASRA may offer additional sponsorship, advertising and engagement opportunities to support specific events, initiatives and projects.

These opportunities are available exclusively to ASRA Supplier Members and may be offered subject to availability and ASRA approval.

Examples may include

- Additional conference sponsorship opportunities
- Conference app advertising and digital promotions
- Branding within conference materials and event communications
- Sponsorship of networking events and social activities
- Additional ASRA Award category sponsorship opportunities
- Delegate bursary and participation support schemes
- Sponsored research, surveys and sector insight activity
- Webinars, roundtable discussions and thought leadership initiatives

All opportunities are managed in accordance with ASRA's governance arrangements and commitment to maintaining its independence, integrity and member-led focus.

Get in touch

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